

# What's New in Dealer Station DDMS Edition 3.08

- **Enhanced Mass Emailing Selectors**

There are now additional ways you can target specific customers with your mass emails. You can choose active accounts or inactive accounts. You can also display selected users and delete individual recipients from the list. For more information, see **Setting Up Dealer Station DDMS Edition Admin Pages, Chapter 9, User Accounts, page 58.**

- **Exportable User Contact Information**

The Usage/User Reports page now allows you to export a comma-separated value (.CSV) file of user information such as email address, phone, extension, user name, and more. For more information, see **Setting Up Dealer Station DDMS Edition Admin Pages, Chapter 13, Usage/User Reports on page 87.**

- **User-Level Promotional Items and Coupons Parameters**

Once you activate the promotional items and coupons in Marketing Tools, you can choose which accounts can take advantage of these discounts. For more information, see **Setting Up Dealer Station DDMS Edition Admin Pages, Chapter 8, Default User Settings on page 43 and Chapter 9, User Accounts on page 58 and Understanding Online Purchasing, Chapter 5, Using the Customer Center on page 25.**

- **User-Level Email Confirmation Parameter**

A new Email Confirmation parameter in User Accounts allows you to enable your customers to change the email address where they want to receive order confirmation. They change this on the Update My Info page on the end-user web site. This means you will no longer have to require notification from the customer to change the order confirmation email address. For more information see **Setting Up Dealer Station DDMS Edition Admin Pages, Chapter 9, User Accounts on page 58 or Understanding Online Purchasing, Chapter 5, Using the Customer Center on page 25.**

- **Return Requests**

End-users can now send requests for returns directly to you. You must set up parameters in the admin web site and DDMS system that determine the type of return a customer can receive. For more information, see **Setting Up Dealer Station DDMS Edition Admin Pages, Chapter 19, Setting Up Return Requests on page 110 or Understanding Online Purchasing, Chapter 3, Using the Order Center on page 9.**