

What's New in Dealer Station DDMS Edition 3.05

- **Marketing Tools**

The Marketing Tools section allows you to set up methods of promoting your web site and eCommerce ordering. You can offer promotions such as free goods, samples, and gifts added to a customer's order based on different qualifying amounts. For example, you can send a free coffee mug to any customer who meets an order amount of \$100. You can also set up one-time or reusable coupons and site-wide discounts to apply to orders. For more information, see **Setting Up Dealer Station DDMS Edition Admin Pages, Chapter 17, Marketing Tools, page 97**

- **Additional User Settings Parameters**

There are several new parameters in the User Accounts section for setting up users. You can now add a direct phone number and extension for the user. You can also require approval if the user exceeds his monthly budget and set up an approver. You also now have the ability to set up catalogs from which you want your customer's to search when looking for items. These features are also available for your customer's when they are adding a user. For more information, see **Setting Up Dealer Station DDMS Edition Admin Pages, Chapter 9, User Accounts on page 57** or **Understanding Online Purchasing, Chapter 5, Using the Customer Center on page 24.**

- **Catalog Management**

The Catalog Management feature allows you to choose the catalogs to allow your users to search when browsing for an item. You can choose from a master list of catalogs and click the ones you want. You can also customize the names of the catalogs. For more information see **Setting Up Dealer Station DDMS Edition Admin Pages, Chapter 7, Catalog Management on page 41.**

- **User Accounts Page Restructured**

The Alternates option has been moved up on the User Accounts page to the beginning of the Alternate section. This makes the flow of the Admin page more user-friendly because you will not have to fill out related options if you do not allow alternates. For more information see **Setting Up Dealer Station DDMS Edition Admin Pages, Chapter 9, User Accounts on page 57.**

- **Adding to Cart Popup Message**

A new popup window now displays when your customers add multiple items to the cart from Quick order, Favorites, History and Laundry List. It provides feedback during data transfer to prevent duplicate orders. For more information see **Understanding Online Purchasing, Chapter 3, Using the Order Center on page 9.**