

Introduction

ECinteractive provides list views of products on various end-user pages, including Advanced Search, Contracts, Laundry Lists and Web Specials. If you wish to control the order of the products in these lists to promote sales of selected products, you can use “Ranking” Icons.

By default, the system sorts any items in a Ranking Icon Group by its SKU. But you can also assign individual rankings to items within a Ranking Icon group. Items with a numerical rank value (integers greater than Ø such as 1, 2, 3, 100, 200, 300) display in the numerical order of their rank, and Items with a blank rank value are displayed alphabetically by SKU immediately **after** all numerically ranked products.

For example, consider the following Ranking Icon group and resulting display order:

SKU	Rank
AVE12345	2
SMD10330	
TOP1254	1
BIG900	
ELI75206	5
SASML3561N	4
SAN28175	3
AVE27654	
SWI1530LX	

Displays as →

TOP1254
 AVE12345
 SAN28175
 SASML3561N
 ELI75206
 ----- Empty ranks begin here
 AVE27654
 BIG900
 SMD10330
 SWI1530LX

The ranking above demonstrates how items are sequenced, with contiguous rank values grouped with empty items.

What happens when one or more items have the same rank? Consider the same list with a different ranking scheme:

SKU	Rank
AVE12345	300
SMD10330	
TOP1254	200
BIG900	
ELI75206	200
SASML3561N	100
SAN28175	300
AVE27654	
SWI1530LX	100

Displays as
→

SASML3561N
 SWI1530LX
 ELI75206
 TOP1254
 AVE12345
 SAN28175
 ----- Empty ranks begin here
 AVE27654
 BIG900
 SMD10330

The significance of this processing is much greater control over the way items are displayed on your end-user’s Search Results, Contracts, Laundry Lists, Web Specials and so on.

Managing United Smart Search Ranking using Augmented Items



In ECinteractive 10.0 and above, you have more power to promote items from United Smart Search, without creating a custom catalog entry. Insert — *or even import* — your own descriptions, keywords, and search rankings to override United's data.

To launch the page from your Admin Control Panel, click **Product Management** (top menu) or **Site Customizing** (left menu) and click **Augment United Smart Search Data**. *It uses the same logic as the Manage Merchandising Product Page.*

For detailed instructions, see *Augmented Items (pdf)* on the DDMS Support site.

Adding and Editing Priority Icons on the Manage Merchandising Product Page

You can assign your ranking priorities to either default icons or custom images that you upload (*Ideally, they should be no bigger than 20px square*).

1. Log in to your Admin Control Panel.
2. Click **Marketing Tools**.
3. Click **Merchandising Products**.
4. (Optional) If you wish to pre-load several icon images, click **Load Files**. Click the File box and enter the file name to load, or click the Browse button to locate the file on your hard drive. Click Load Files. While the page defaults to let you add four files, you can add as many files as necessary. To add more files, click the Add button. Click **Continue** to assign a name to your icon(s).
5. Click  **Add New Icon**.
6. Enter a **Name** for your icon.
7. Select an image, either a custom icon on your hard drive or a default icon:
 - (Optional) Click the **Load Icon Image** box and enter the image name, or click **Browse** to locate the image on your hard drive.
 - Or just click one **Default Icon** image to use.
8. Click the **Is Ranking Icon** box to indicate this is a ranking icon.
9. (Optional) Click the down arrow in the **Link Type** box and select either **File** (default) or **Href**.
10. (Optional) Click the down arrow in the **Link Path** box and enter the path for this icon. If the user clicks the icon, they will be taken to the page or file you specify. If you do not specify a file, the icon will not be a link.
11. When you finish, click  to add the icon. You will return to the main Merchandising page, which will display the “Icon Inserted” message, and the grid will now include your newly entered icon name and image.



AdminSite
AdminUsers
CustomerAdmin
CustomerSettings
GlobalSettings
MarketingTools
Merchandising Products




Manage Merchandising Product Help

Load Files Map Products

You can add and edit priority icons here.

Icon updated.

 [Add new icon](#)  [Refresh icon list](#)

Name	Image	Rank
  Best Deal		1

Ranking Items in an Icon Group

Once you have a Ranking Icon set up, you can map products to it, and set their sort order.

12. In the Manage Merchandising Product page, click the **Map Products** button.
13. Select your ranking icon from the drop-down list.
14. Click the **Quick Edit** button that appears when there are less than 250 items in the grid.
15. Enter an **Item number/SKU**.
16. Press Tab to move to the next field. If the appropriate item description does not appear, or if you receive a message that the item cannot be found in your catalogs, check your Item number and try again.
17. Enter a **Rank** (any integer greater than Ø, such as 1, 2, 3, 10, 20, 100, and so on).

18. Press Tab to add a new line.

19. Repeat steps 14-17 as needed.

20. When you are finished adding items, click the **Save** button. The grid displays your items with your assigned ranks and ranking icon. The system will use these ranks to sequence Search Results, Contracts, Laundry Lists, Web Specials and so on.

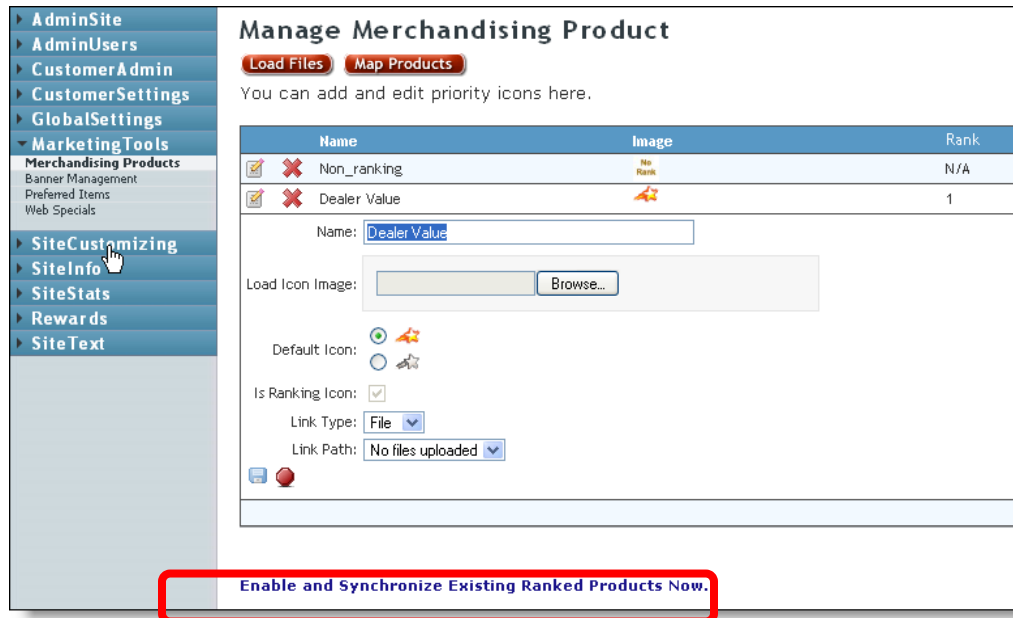
Remove	Item #	Rank	Description
<input checked="" type="checkbox"/>	AVE24409	2	Assorted Chisel Point Dry-Erase Markers
<input type="checkbox"/>		1	

Item #	Rank	Description	Image
AVE12345	2	Colored Shipping Tags, 4-3/4 x 2-3/8, Unstrung, Red, 1,000 per Box	
DOM612	9	Beige Wire Bound Binding Record Book	
EVEEN91	3	AA Battery	
HWL17000	1000	Air Purifier, 168 Sq. Ft. Cap., 13-1/8"x15-3/4"x17-5/8", White	
PEN509B		B Lead Hardness Boldmm Point Lead Refill For Use with or Fits Pencil	
PIL32301		Blue Ink Easy Touch TM Broad Tip Ballpoint Stick Pen	
UNV56138	1	Clear Front Report Cover with Dark Blue Leatherine Back Cover, 25 per Box	

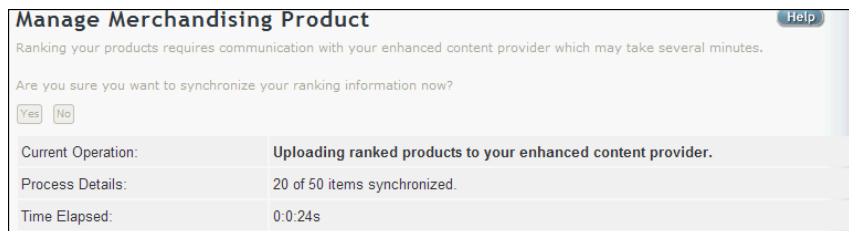
Note: If you Sort the list, any unsaved changes will be lost. Click Save before sorting to retain desired changes.

Synchronizing Rankings with an Enhanced Content Provider

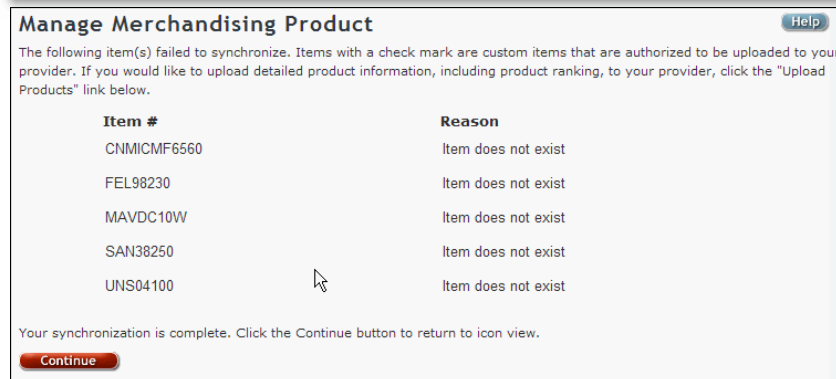
- Once you have products mapped to Ranking Icons, click **Enable and Synchronize Existing Ranked Products Now**.



- During the process, the screen indicates progress details and elapsed time.



- If exceptions occurred during this process, your ECP will provide a report. You may need to upload your custom item information.



- When you are finished, click **Continue**.

Note: The ranking results within Enhanced Content product lists depend on your wholesaler’s search algorithms, the ECP categories you’ve mapped with your custom items, and the timeframe for background CCI indexing and ECP pipelining. As a result, your custom items may not display at the top of the list as expected.

For details on synch rankings with enhanced content providers, see online help on the Custom Product Management Dashboard or see **Setting up Custom Items & Catalogs** on the ECi support site.

View Ranking Log

Effective in Version 8.1 and higher, the ECinteractive server uploads wholesaler product rankings as a separate ranking list along with the CCI, and logs this process in the Ranking Log. As a result, this log works similar to the CCI Log, with the exception of using a unique Ranking List ID when displaying synchronization history.

1. To view a history of Ranking Lists uploaded to your Enhanced Content Provider, click **AdminSite > ECP Sync Log > Ranking Log**.
2. If your contracts and laundry lists was queued to synchronize, it will appear on the grid.
 - **Site Name:** Displays the name of the site.
 - **List Name:** Displays the CCI name from the Catalog Combination Index page, just as it does on the CCI log.
 - **Sync Status:** Displays the status of synchronization. If the status is locked or has failed, you can click the Requires Synchronization button to queue this list for synchronization again. Once clicked, the Requires Synchronization button is replaced with the Requires Synchronization text, and a sync log record will be added.
 - **Last Sync Date:** Displays the last date and time the contract/laundry list was successfully synchronized. The system defaults to sort by Last Sync Date in descending order.
 - To **sort** the grid alphanumerically by a column, click its column header link.
 - To **filter** by keywords within a column, click the blank below the column header, enter a keyword, and click the Filter icon to choose an operator, such as EqualTo, Contains, IsEmpty, and so on.
3. Click the **+** plus icon by the site name to view additional information for that row.
 - **Synchronization History** displays Modified Date, List ID (unique to this ranking list) and Comments (extra information saved with the log record).
 - **Products Stored in ECP Data Center** lists all the SKUs that were stored.

Site Name	List Name	Sync Status	Last Sync Date
Documentation	Backend List Set (List + MX)(2 list(s))	Successfully synchronized	
Synchronization History			
Modified Date	List ID	Comments	
No history data.			
Products Stored in ECP Data Center			
SKU			
ESS1602121512			
HON10543MM			
QUA45235			
SEL10191			
KIWO1840			
SMD55076			
OKI40468801			
BDY5311			
QUA93336			
MMM6603AN			
Change page: < 1 2 3 4 5 6 7 8 9 10 ... > Displaying page 1 of 921, items 1 to 10 of 9203.			