

*ECinteractive[®] &
is.D-Force2[®]*

Administrative Site:

Augmented Items



Augmented Items


If you use United SmartSearch as your Enhanced Content Provider (ECP) service, your shoppers have access to timely and complete product information. This page lets you override or add to the item information that already exists for an ECP product, including the item number, item description, and keywords. Doing so lets you customize a product's information without requiring the ECP's involvement or the creation of a custom item. Augmented item information appears on the shopper's Product Information Shopping Cart, Orders for Approval, and Checkout pages, as well as in Confirmation Emails. There are several pages where augmented item information does not appear, including the Quick Order, Coupon and Promotion, and Order History pages.

- 1 Click the Product Management training toolbar and click Augment United Smart Search Data. You can also click Site Customizing and choose Augment United Smart Search Data.

When the Augmented Items page opens, you can add a new augmented item, view all the augmented items you have set up, or import items.

- 2 To add an augmented item:

- 2.1 Enter the item number in the Search box and click Go.

- 2.2 Click  beside the item to add information. The Item # through Keyword boxes open. See Figure 1.

- 2.3 To override the ECP item number, enter the item number to use in the Augmented Item box. This number replaces the ECP item number shown in the Item # box. The number you enter displays to the shopper on the end user's site.

- 2.4 If you use item ranking, enter the order rank for this augmented item in the Rank box. This box uses the same ranking functionality as the Merchandising Products page.





- 2.5 To override the ECP description, enter the item description to use in the Augmented Description box. This description replaces the ECP description shown in the Description box. The description you enter displays to the shopper on the end user's site.

- 2.6 To enter additional keywords, click the Keywords box and enter the additional keywords to use. The keywords you specify are used in addition to those used by the ECP. *They do not replace them.* If you leave this box blank, the system only uses the ECP keywords for the item.

- 2.7 When finished, click .

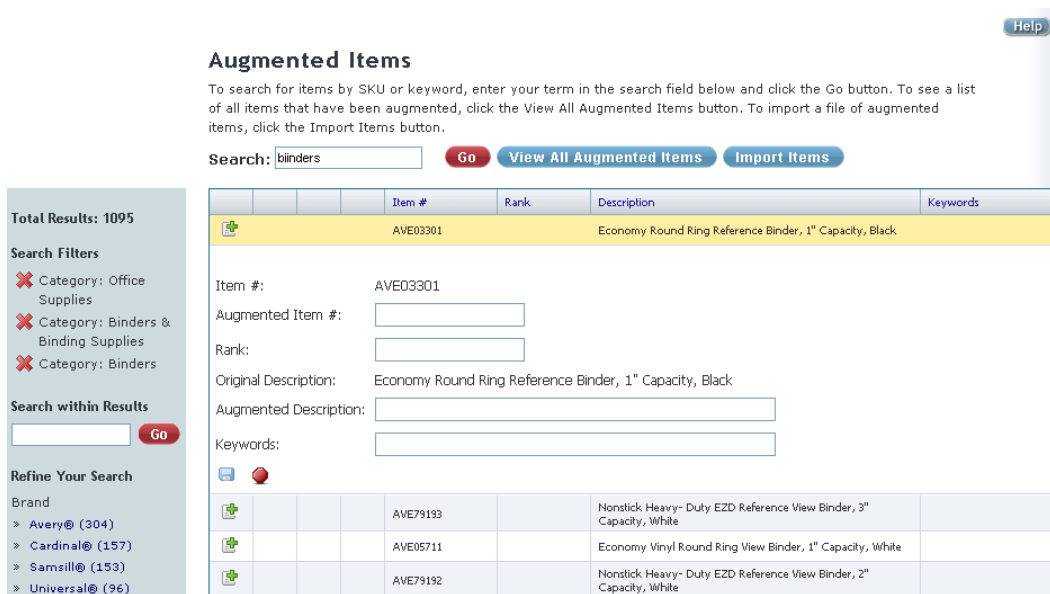
The item number you specify must exist in your back-office business system as a valid wholesaler item or other kind of reference item. If you enter an invalid item number, it is not validated against your system.

Note: The augmented item information is not available to the shopper until the ECP pipeline process is complete. This process can take up to 24 hours.

- 3 To view all the augmented items you have set up, click the View All Augmented Items button.
 - 3.1 Click Show Items. The Show All Augmented Items page opens.
 - 3.2 To limit the information on this page, click the box by which to limit and then click the down arrow to select the filter. For example, you can limit to include only number 1 ranked items. Click the Rank box and type 1. Click the down arrow and select the Equal To filter.
 - 3.3 To edit an augmented item, click  beside an existing augmented item. Enter the new information over the existing information. Click .
 - 3.4 To delete augmented item settings, click . Augmented item information is removed. The system reverts to use the ECP settings for the item.
 - 3.5 To remove the ranking for an augmented item, click . The ranking information is removed for the ECP product.

When editing, the item number you specify must exist in your back-office business system as a valid wholesaler item or other kind of reference item.





**Figure 1:
Adding
Augmented
Item
Information**




Augmented Items







To search for items by SKU or keyword, enter your term in the search field below and click the Go button. To see a list of all items that have been augmented, click the View All Augmented Items button. To import a file of augmented items, click the Import Items button.

Search:

	Item #	Rank	Description	Keywords
	AVE03301		Economy Round Ring Reference Binder, 1" Capacity, Black	
Item #: AVE03301 Augmented Item #: <input type="text"/> Rank: <input type="text"/> Original Description: Economy Round Ring Reference Binder, 1" Capacity, Black Augmented Description: <input type="text"/> Keywords: <input type="text"/>				
	AVE79193		Nonstick Heavy-Duty EZD Reference View Binder, 3" Capacity, White	
	AVE05711		Economy Vinyl Round Ring View Binder, 1" Capacity, White	
	AVE79192		Nonstick Heavy-Duty EZD Reference View Binder, 2" Capacity, White	

- 3.6 To view the augmented details for an item, click . The information appears in a popup window.

Note: When searching augmented item information, search results include only augmented item detail contained in the ECP product list. Custom items you set up are not included in the augmented item results.

- 4 To import items, click the Import Items button.
- 4.1 Click the Field Delimiter option and indicate how the items are separated. While comma is the default option, you should not use comma and space as delimiters. Both characters are frequently included in item descriptions. Instead, use Tab or Pipe. Make sure the file you import uses the description-friendly delimiter.
- 4.2 Import a list of items from one or more files of the same delimited format or manually enter the item numbers one at a time. Be sure to limit the item list to 1000 items or less.
- To import using a delimited file, click the Import Items From File check box. Click Browse. Scroll to the location on your hard drive where the file is stored. Select it and click Open. To add another file, click Add. Continue to add as many files as needed. Click the My File Has a Header Row check box to exclude column headers from being imported as a product, Item Number, for example.
 - To manually enter items, click the Manually Enter Items box. Enter each item, using the selected Field Delimiter between the company prefix and the item number. Press Enter. For example, if you selected Comma as the Field Delimiter, you might enter ABC,123.
- 4.3 Click Next. The item information opens. To sort, click the column headers. Click  to edit an item. Click  to delete an item from the list. To remove the ranking for an augmented item, click . Click  to view item details.
- 4.4 Click Next. The system begins validating items against both your back office system and the Enhanced Content Provider's system. Validating helps ensure that items are available to be purchased on the front end site. A progress bar displays as the items are checked. When complete, you can view all invalid items. To edit the invalid item, click . To remove an invalid item from the list, click .

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- 4.5 Click Next to import the augmented items. The items are officially submitted to the ECP for augmentation. When the process is complete, the You Have Successfully Augmented X Items message displays.
- 4.6 Click Finish. The Show All Augmented Items page re-opens.